

ODD SEMESTER							
Year	S.N.	Course Code	Course Title	L	T	P	C
FIRST	1	Ability Enhancement UCES 125A	Environmental Studies	3	0	0	3
	2	Skill Enhancement Course SMMC953A	Cyber Law and Governance	3	0	0	3
	3	Elective: Generic	Open Elective I	4	0	0	4
	4	CORE COURSE SMMC123A	Business Applications of Economics	3	0	0	3
	5	CORE COURSE SMMC191A	Management Thoughts and Applications	4	0	0	4
	6	Ability Enhancement UCDCM 301A	Disaster Management	3	0	0	3
	7	VAC	Value Added Course	2	0	0	0
TOTAL							20

EVEN SEMESTER							
S.N.	Course Code	Course Title	L	T	P	C	
1	CORE COURSE SMAW218A	Laws Governing Companies in	4	0	0	4	
2	CORE COURSE SMMC124A	Macro Economic Dynamics	3	0	0	3	
3	CORE COURSE UCIT131A	Introduction to Computers & IT,	4	0	0	4	
4	Elective: Generic	Open elective II	4	0	0	4	
5	CORE COURSE SMMC118A	Human Behaviour at Work	4	0	0	4	
6	CORE COURSE SMMC501 A	Analysing Cost for Managerial	4	1	0	5	
7	CORE COURSE UCIT161A	Introduction to Computers & IT,	0	0	2	1	
8	VAC	Value Added Course	2	0	0	0	
TOTAL							25

Year	S.N.	Course Code	Course Title	L	T	P	C
SECOND	1	CORE COURSE SMMC115A	Financial Reporting and Analysis	3	0	2	4
	2	CORE COURSE SMMC303A	Production and Operations Management	4	0	0	4
	3	CORE COURSE SMMC116A	Marketing for Contemporary Business	4	0	0	4
	4	CORE COURSE SMAW217A	Laws Governing Business in India	4	0	0	4
	5	CORE COURSE SMMA120A	Business Statistics	4	0	0	4
	6	CORE COURSE SMMC651A	Communications Skill I	2	0	0	2
	7	CORE COURSE	MOOC	0	0	0	2
	8	CORE COURSE	Foreign Language-I	2	0	0	2
	9	VAC	Value Added Course	2	0	0	0
TOTAL							26

S.N.	Course Code	Course Title	L	T	P	C	
1	CORE COURSE SMMC224A	Financial Decision Making	4	0	0	4	
2	CORE COURSE SMMC728A	Research Methodology for Modern	3	1	0	4	
3	CORE COURSE SMMC304A	Project Planning and Evaluation	4	0	0	4	
4	CORE COURSE SMMC805A	Creating An Entrepreneurial Mindset	3	0	0	3	
5	CORE COURSE SMMC954A	Financial Management Using	3	1	0	4	
6	CORE COURSE SMMC325A	Banking and Insurance Management	4	0	0	4	
7	CORE COURSE SMMC652A	Communications Skill II	2	0	0	2	
8	Skill Enhancement Course (SEC)	Foreign Language-II	2	0	0	2	
9	VAC	Value Added Course	2	0	0	0	
TOTAL							27

Corporate Internship/Project of 6-8 weeks will be undertaken by students after semester IV, during their summer vacations, which will be evaluated in semester V

THIRD	S.N.	Course Code	Course Title	L	T	P	C
	1	Skill Enhancement SMMC312A	Summer Training Project Report	0	0	0	4
		SMMC733A	Managing Marketing Operations				
	2	CORE COURSE		3	0	0	3
	3	CORE COURSE SMCS313A	Management Information System	2	0	0	3
	4	CORE COURSE SMMC220A	Ethics ,Values & Corporate Social	4	0	0	4
	5	CORE COURSE SMMC317A	Management of Financial Institutions and	4	0	0	4
	7	CORE COURSE SMMC736A	Creating and Retaining Motivated Work	3	0	0	3
	8	CORE COURSE SMMC653A	Communications Skill III	2	0	0	2
	9	CORE COURSE SMMC924A	Predictive Analysis	3	0	0	3
	10	VAC	Value Added Course	2	0	0	0
TOTAL							26

S.N.	Course Code	Course Title	L	T	P	C	
1	CORE COURSE SMMC802A	Contemporary Issues in Strategic	3	0	0	3	
2	CORE COURSE SMMC324A	Global Business Operations	4	0	0	4	
3	CORE COURSE SMMA878A	Decision Science Applications in	3	1	0	4	
4	CORE COURSE SMEL217A	Personality Development and	3	0	0	3	
5	Skill Enhancement Course (SEC) SMCS212A	E-Commerce	3	0	0	3	
7	CORE COURSE SMMC743A	Enhancing Productivity through	3	0	0	3	
8	CORE COURSE SMMC729A	Challenges of Business Environment	3	0	0	3	
TOTAL							23

FOUR	S.N.	Course Code	Course Title	L	T	P	C
	1	CORE COURSE SMMC951A	Functional Analytics	3	0	0	3
	2	Elective: Discipline Specific DSE	Specialisation I Elective I	3	0	0	3
	3	Elective: Discipline Specific DSE	Specialisation I Elective II	3	0	0	3
	4	Elective: Discipline Specific DSE	Specialisation I Elective III	3	0	0	3
	5	Elective: Discipline Specific DSE	Specialisation I Elective IV	3	0	0	3
	6	Elective: Discipline Specific DSE	Specialisation II Elective I	3	0	0	3
	7	Elective: Discipline Specific DSE	Specialisation II Elective II	3	0	0	3
	8	Elective: Discipline Specific DSE	Specialisation II Elective III	3	0	0	3
		VAC	Value Added Course	2	0	0	0
TOTAL							24

S.N.	Course Code	Course Title	L	T	P	C	
1	CORE COURSE SMCS902A	Creating Intelligent Machines (Artificial Intelligence Analyst)	3	0	0	3	
2	Elective: Discipline Specific DSE	Specialisation I Elective V	3	0	0	3	
3	Elective: Discipline Specific DSE	Specialisation I Elective VI	3	0	0	3	
4	Elective: Discipline Specific DSE	Specialisation I Elective VII	3	0	0	3	
5	Elective: Discipline Specific DSE	Specialisation II Elective IV	3	0	0	3	
6	Elective: Discipline Specific DSE	Specialisation II Elective V	3	0	0	3	
7	Elective: Discipline Specific DSE	Specialisation II Elective VI	3	0	0	3	
8	Elective: Discipline Specific DSE	Specialisation II Elective VII	3	0	0	3	
9	VAC	Value Added Course	2	0	0	0	
TOTAL							24

Corporate Internship/Project of 6-8 weeks will be undertaken by students after semester IV, during their summer vacations, which will be evaluated in semester IX

FIFTH	S.N.	Course Code	Course Title	L	T	P	C
	1	Skill Enhancement Course (SEC) SMMC925A	Summer Internship Project Report	0	0	0	6
	2	Skill Enhancement SMMC884A	Dissertation-I	0	0	0	6
	3	Skill Enhancement SMMC991A	Project Based Learning	0	0	0	18
TOTAL							30

S.N.	Course Code	Course Title	L	T	P	C	
1	Skill Enhancement Course (SEC) SMMC992A	Social Immersion	0	0	0	6	
2	Skill Enhancement Course (SEC) SMMC885A	Dissertation-II	0	0	0	6	
3	Skill Enhancement Course (SEC) SMMC993A	Employability Certification	0	0	0	18	
TOTAL							30

Total Credits=255

Program Name	BBA MBA Integrated	Semester-IX
	MBA/M.COM	Semester-IV
Course Name	DISSERTATION-I	
Course Code	SMMC884A	Credits- 6

Introduction

Student of Master of Commerce and Master of Administration is required to undertake a major individual piece of research work – **Dissertation**

The aim of the Dissertation is to give the opportunity to learn independently and show that one can identify, define and analyses problems and issues and integrate knowledge in a business context. It is an important part of the programme that tests one's ability to understand and apply the theory, the concepts and the tools of analysis to a specific problem situation.

The only precise rule on what constitutes an acceptable Dissertation is that it should be an ordered critical exposition, which affords evidence of reasoning power and knowledge of the relevant literature in an approved field falling within the subject matter of the programme - Management. The emphasis should be on applied research and the investigation of some practical problem or issue related to the situation in which an organization or system operates.

Students must ensure that they maintain regular contact and attendance with their supervisor and also they should provide the draft of their work to their supervisor at regular intervals.

Definitions and Overview of Dissertation

The Dissertation is a practical, in-depth study of a problem, issue, opportunity, technique or procedure – or some combination of these aspects of business. Typically, you will be required to define an area of investigation, carve out research design, assemble relevant data, analyse the data, draw conclusions and make recommendations. Your Dissertation should demonstrate organizational, analytical and evaluative skills, and, where appropriate, an ability to design a suitable implementation and review procedure.

Guidelines And Requirements for the Dissertation

The university will arrange for evaluation of the dissertation submitted by the students. For the purpose, the university will nominate one faculty from outside the institute and one faculty member from the institute who will be the examiners. The student/s is/are expected to make a 10 minute presentation before the examiners regarding the dissertation work undertaken, which will be followed by questions by the examiners.

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The Dissertation evaluation will be based on the content of the report and its validity in the current business scenario. The report has to be in the prescribed as laid down by the university. The student will submit written report and make an oral presentation before a panel of internal examiner (Dean of School or his nominee) and external examiner (to be appointed by Dean of School from a panel proposed by him and approved by the Vice - Chancellor of the University). The assessment of the report and its presentation will be jointly done by the internal and external examiner.

The total marks for the dissertation will be 100 and it carries 6 credits. The marks will be awarded for the following aspects:

1. **Introduction:** Clear understanding of the topic/subject; understanding of the organization/unit//field.
2. **Literature Review:** Published studies, review of similar studies.
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6. **Contribution and learning from the dissertation:** .: Details of the contribution of the study, the benefits to the organization, the learning from the study for the student, etc.
7. **Acknowledgements:** References/Citations and Bibliography and help, if any, received from other individuals/organizations.
8. **Presentation of the report:** Presentation of the report, .format of the report, flow of the report, style, language, etc.
9. **Presentation of the report to the examiners:** Substance and treatment of the topic, style of presentation, and performance in the question answer session time management, language, etc.
10. **Overall impression.**



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Print Requirements For Dissertation:-

- Text must be set in 12-point Times New Roman and Headings to be set in 14-point Times New Roman.
- All Dissertations must be clean and carefully produced; pages that are crooked or that have grey edges, streaks, or spots are not acceptable.
- All type must be sharp, clear, and unbroken. Visible differences in quality or contrast of print resulting from a faulty or worn out printer are unacceptable.
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- Colour code of hard bound Dissertation Report for both MBA/ M.Com is Black.

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The original report may be printed on regular A-4 sheet.

Margins :

- The text of the document must be justified.
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Pagination:

Each page must be numbered, with the exception of the Title Page.

Spacing:

- The text of the document will follow line spacing of 1.5".
- Exceptions are made for the following material, which will be single-spaced:
- Table and figure captions
- Tabular material as necessary
- Appendix material as appropriate

Arrangement of Contents :

Every Dissertation has three parts: the preliminary pages, the text, and the reference material. Each part has several sections, which are normally arranged in the order they are discussed below.

Elements of the Dissertation will be arranged in the following manner:

Preliminary Pages

- a. Title page
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- c. Preface
- d. Acknowledgement
- e. Table of Contents
- f. List of Tables
- g. List of Figures

Text (usually divided into chapters and sections)

Reference Material

- a. References
- b. Appendix


The following are normally the chapter titles and section headings of the Dissertation:

Chapter 1:

- Introduction
- Purpose of the Study



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- Significance of the study
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Annexure

: References

• Questionnaire (if any)



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DECLARATION

Title of Project

.....

I declare

(a) That the work presented for assessment in this Project Report is my own, that it has not previously been presented for another assessment and that my debts (for words, data, arguments and ideas) have been appropriately acknowledged

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Date : Student's Name....., Roll No..... MBA/M.Com ... Class of

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DISSERTATION

ON

TITLE

By

Student Name

Roll No.

MBA/M.Com Class of 2020

Under the Supervision of

Supervisor's Name

Designation - School of Management & Commerce

In Partial Fulfilment of the Requirements for the Degree of
Master of Business Administration/ Master of Commerce

At

**K.R. Mangalam University
Sohna Road, Gurugram**

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School of Management & Commerce (SOMC)
K.R. Mangalam University
Sohna road, Gurugram
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Program Name	BBAMBA INTEGRATED	
Course Name	DISSERTATION-II	
Course Code	SMMC885A	Credits 6
Semester	X	

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Title of Project
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Date : Student's Name....., Roll No..... MBA/M.Com ... Class of
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DISSERTATION

on

TITLE

By

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Under the Supervision of

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Program Name	MBA	
Course Name	SUMMER INTERNSHIP PROJECT REPORT	
Course Code	SMMC925A	Credits 6
Semester	III	

Summer Internship Project (SIP) is an integral part of the academic curriculum of Master of Business Administration (MBA). For the successful completion of the Master of Business Administration (MBA) program the students are required to complete the SIP. After completion of the 1st year of the program, i.e., after the 2nd semester and before the commencement of the second year of the program, the students are required to work with an organization for hands on experience.

The duration of the SIP is six to eight weeks. In some cases this period may be a little longer, but in no case the duration should be more than 10 weeks. SIP aims at widening the student's perspective by providing an exposure to real life organizational and environmental situations. This will enable the students to explore an industry/organization, build a relationship with a prospective employer.

During the internship, the student has the chance to put whatever he/she learned in the 1st year of Master of Business Administration (MBA) into practice while working on a business plan or trying out a new industry, job function or organization. The organization, in turn, benefits from the objective and unbiased perspective the student provides based on concepts and skills imbibed in the first year at the Master of Business Administration (MBA) institute. The summer interns also serve as unofficial spokespersons of the organization and help in image building on campus.

The **SIP** process involves working under the mentorship of an executive of the concerned organization and also with a faculty member of the institute where the student is studying, if required. The student is expected to concentrate on the specific topic of study, its objectives, its rationale, and adopt a methodology and identify a suitable analysis procedure for the completion of the study. Thereafter, the student should prepare a report and submit one copy to the organization and one copy each to the institute and the university. The student should also obtain a certificate from the organization/s where the SIP was done and attach the same with the copy submitted to the institute.

The university will arrange for evaluation of the SIP reports submitted by the students. For the purpose, the university will nominate one faculty from outside the institute and one faculty member from the institute who will be the examiners. The student/s is/are expected to make a 10 minute presentation before the examiners regarding the SIP project work undertaken, which will be followed by questions by the examiners.

The Summer Training Project report evaluation will be based on the content of the report and its validity in the current business scenario. The report has to be in the prescribed as laid down by the university. The student will submit written report and make an oral presentation



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before a panel of internal examiner (Dean of School or his nominee) and external examiner (to be appointed by Dean of School from a panel proposed by him and approved by the Vice - Chancellor of the University). The assessment of the report and its presentation will be jointly done by the internal and external examiner.



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Program Name	BBA/B.COM	
Course Name	SUMMER TRAINING PROJECT	REPORT
Course Code	SMMC312A	Credits 4
Semester	V	

Summer Internship Project (SIP) is an integral part of the academic curriculum of BBA/B.Com. After completion of the 2nd year of the program and before the commencement of the third year of the program, the students are required to work with an organization for hands on experience.

The duration of the SIP is six to eight weeks. SIP aims at widening the student's perspective by providing an exposure to real life organizational and environmental situations. This will enable the students to explore an industry/organization, build a relationship with a prospective employer.

SIP also provides invaluable knowledge and networking experience to the students. During the internship, the student has the chance to put whatever he/she learned in the 1st & the 2nd year of BBA/ B.COM into practice.

The student should ensure that the data and other information used in the study report are obtained with the permission of the organization concerned. The students should also behave ethically and honestly with the organization.

The Dean of the respective school will nominate a panel of internal faculty members along with him. The student/s is/are expected to make a 10 minute presentation before the examiners regarding the SIP project work undertaken, which will be followed by question-answer session.

The Summer Training Project report evaluation will be based on the content of the report and its validity in the current business scenario. The report has to be in the prescribed format as laid down by the university. The student will submit written report and make an oral presentation before the panel of internal examiners & the Dean of School. The assessment of the report and its presentation will be jointly done by the internal faculty & the Dean.

Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

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School of Management & Commerce (SOMC)
K.R. Mangalam University
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Haryana 122103

The total marks for the SIP project will be 100 and it carries 4 credits. The marks will be awarded for the following aspects:

Introduction, Literature Review, Objectives of the study, formulation of the problem, scope, and rationale of the study, Methods/methodology adopted for the study: Analytical, Survey, Field Work or any other method with appropriate justification and reasoning, Analysis and conclusions, Contribution and learning from the project, Acknowledgements: References/Citations and Bibliography and Presentation of the report to the examiner.



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